



**FOR IMMEDIATE RELEASE**

**Contact: Kevin J. Rudd**  
**President**  
**215-972-2351**

**Curtis Financial Group, LLC**  
**adds Tom Harvey as Managing Director**

---

**Philadelphia, PA – September 12, 2008** -- Curtis Financial Group announced today that Thomas W. Harvey has joined the firm as a Managing Director in its Investment Banking Group. Tom's focus will be the design and execution of capital market strategies and solutions, supporting Curtis's clients in developing long term plans for growing and protecting shareholder value. "We are pleased to be able to add someone of Tom's caliber to the Curtis team" stated Kevin J. Rudd. "Tom brings a strong history of corporate finance advisory experience that broadens the capabilities of our firm."

Prior to joining Curtis Tom spent 10 years as a Director in the Strategic Advisory and Merger & Acquisition Groups within Investment Banking at Wachovia Securities Capital Markets, where he worked across a broad range of industries on transactions including corporate sales, divestitures, leveraged buyouts, and recapitalizations. His previous experience includes serving as Director of Planning for Consolidated Rail Corporation, responsible for strategic and capital planning. Tom is also an adjunct professor of Finance at the Penn State University School of Business, and holds BS and MBA degrees from the University of Michigan.

Tom Harvey  
Managing Director  
267-216-2709  
[tharvey@curtisfinancial.com](mailto:tharvey@curtisfinancial.com)

**About Curtis Financial Group, LLC**

Curtis Financial Group, LLC is an investment banking firm based in Philadelphia, PA that advises middle market companies on mergers, acquisitions, divestitures, raising capital, and provides fairness opinions, business valuations, and related corporate finance advisory services. Our professionals have completed merger and acquisitions with over \$1.6 billion in transaction value, financing transactions of over \$1 billion, and over 150 fairness opinions and 1,500 valuations.

---

CURTIS FINANCIAL GROUP, LLC • ONE LIBERTY PLACE • 1650 MARKET STREET, SUITE 4400 • PHILADELPHIA, PA 19103  
(P) 215.972.2375 • (F) 215.972.2388 • [www.curtisfinancial.com](http://www.curtisfinancial.com)