



FOR IMMEDIATE RELEASE

**Contact: Kevin J. Rudd
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Curtis Financial Group, LLC

**Curtis Managing Director Tony Latini to Address
2009 Executive Insurance Summit**

Philadelphia, PA – May 18, 2009 -- Curtis Financial Group's Managing Director Tony Latini will be participating in an M&A panel during the 2009 Executive Insurance Summit. The conference will occur on June 3rd at the Union League in Philadelphia, PA and is sponsored by Stradley Ronon and SMART Business Advisory and Consulting, LLC.

About Curtis Financial Group, LLC

Curtis Financial Group, LLC is an investment banking firm based in Philadelphia, PA that advises middle market companies on mergers, acquisitions, divestitures, raising capital, and provides fairness opinions, business valuations, and related corporate finance advisory services. Our financial services group has completed approximately 40 engagements in the past three years, serving banks, insurance companies, asset managers and insurance agents/brokers. According to data provided by SNL Securities, Curtis ranked 4th in the U.S. for financial services advisory assignments (banking and insurance) in the mid-Atlantic region since January 1, 2005. Our professionals have completed merger and acquisitions with over \$1.6 billion in transaction value, financing transactions of over \$1 billion, and over 150 fairness opinions and 1,500 valuations.

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