

FOR IMMEDIATE RELEASE

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**Steve Economou to Lead Valuation Panel
for Mid Atlantic Capital Alliance Program**

Philadelphia, PA – May 4, 2007 -- Managing Director Steve Economou will be leading a panel discussing “The New World of Valuation” at the MAC Institute to be held on the morning of May 24, 2007 at The ACE Center in Lafayette Hill, PA.

There is much new in the world of valuation that potentially impacts transaction accounting, taxes of business sellers and option holders, and the exercise price of stock options. The panel will explore the practical implications of SFAS 141/142, 123R, 133, 157, and IFRS3 as well as IRC 409(a). Mr. Economou will moderate the panel discussion with Alfred King, one of the country’s most experienced valuation experts and author of valuation practice guides, and Pamela Schlosser, a Partner in the national risk quality group of PricewaterhouseCoopers who recently served as a Professional Accounting Fellow in the Office of the Chief Accountant of the SEC.

The MAC Institute is a half-day series of educational sessions, designed to provide investors, attorneys, accountants, lenders, and business advisors with a greater understanding of private equity investing and the critical issues facing their portfolio companies. Registration information for the MAC Institute can be found at <http://www.macalliance.com/calendar/index.asp>.

About Mid-Atlantic Capital Alliance

The Mid-Atlantic Capital Alliance mission is to cultivate a vibrant private equity and entrepreneurial community in the Mid-Atlantic Region and is a voice and advocate for promoting the Mid-Atlantic Region as a hub for entrepreneurship, corporate growth and investment. MAC Alliance mission includes being a catalyst for all stages of private equity — from venture to buyout.



About Curtis Financial Group

Curtis Financial Group, LLC is an investment banking firm with offices in Philadelphia and Pittsburgh that advises middle market companies on mergers, acquisitions, divestitures, raising capital, and provides fairness opinions, business valuations, and related corporate finance advisory services. Our professionals have completed merger and acquisitions with more than \$1.6 billion in transaction value, financing transactions of more than \$1 billion, and more than 150 fairness opinions and 1,500 valuations.

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