



FOR IMMEDIATE RELEASE

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Curtis Financial Group, LLC

**Curtis Managing Director Tony Latini to Address PA Institute of CPAs
September 2009 Conference**

Philadelphia, PA – April 15, 2009 -- Curtis Financial Group's Managing Director Tony Latini will be providing an M&A and Investment Banking update during a Pennsylvania Institute of CPAs conference. The conference will occur on September 14th and 15th at the Hershey Lodge and Convention Center in Hershey, PA. More information about the PA Institute of CPAs and their conference can be found at <http://www.picpa.org>.

About Curtis Financial Group, LLC

Curtis Financial Group, LLC is an investment banking firm based in Philadelphia, PA that advises middle market companies on mergers, acquisitions, divestitures, raising capital, and provides fairness opinions, business valuations, and related corporate finance advisory services. Our financial services group has completed approximately 40 engagements in the past three years, serving banks, insurance companies, asset managers and insurance agents/brokers. According to data provided by SNL Securities, Curtis ranked 4th in the U.S. for financial services advisory assignments (banking and insurance) in the mid-Atlantic region since January 1, 2005. Our professionals have completed merger and acquisitions with over \$1.6 billion in transaction value, financing transactions of over \$1 billion, and over 150 fairness opinions and 1,500 valuations.

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