

**FOR IMMEDIATE RELEASE**

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**Curtis Financial Group, LLC**

**Leads Investment Banker Rankings**

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**Philadelphia, PA – February 29, 2008** -- Curtis Financial Group ranks among the leading investment banks serving the regional financial services marketplace. According to data published by SNL Securities LC, Curtis' performance with financial services companies in Delaware, Maryland, New Jersey and Pennsylvania over the past 3 years (January 2005 until February 2008) results in the several top rankings among M&A advisors based on number of transactions:

- #1 for Insurance Company Advisory
- #5 for Banking Advisory
- #4 for Overall Financial Services Industry Advisory (bank/thrift, insurance company, insurance agent / broker)

Managing Director Tony Latini noted, “The ranking data reflects the investment Curtis has made in a most experienced and dedicated team of professionals to serve our clients in the financial services marketplace.”

Curtis assists clients in many segments of the financial services industry including:

- Asset Managers
- Banks
- Consumer Finance Companies
- Insurance Agencies
- Insurance Companies
- Leasing Companies

- Reinsurance Companies
- Thrifts
- Title Agencies
- Title Companies

**About Curtis Financial Group, LLC**

Curtis Financial Group, LLC is an investment banking firm based in Philadelphia, PA that advises middle market companies on mergers, acquisitions, divestitures, raising capital, and provides fairness opinions, business valuations, and related corporate finance advisory services. Our professionals have completed merger and acquisitions with over \$1.6 billion in transaction value, financing transactions of over \$1 billion, and over 150 fairness opinions and 1,500 valuations.

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